

COST SUMMARY

MALBON X MARKARIAN NYC

JULY 22, 2026

TBD

Production Company: Hot Juice w/ moremedia.tv	Client Agency: Malbon Hot Juice Studios
Phone: Fax:	Phone: Fax:
Executive Producer: Stephen Buchanan & Marcus Murphy Creative Director: Marcus Murphy Director: Producer: TBD Writer: Other:	Producer: Other Phone: Other:
	Build Strike Days: Prelight Days: Studio Shoot Days: Location Days: 1
	Hours: Hours: Hours: 10 Locations(1): 10

OT Based On: 10	Shooting Format: HD	Delivery Format: Weblinks Downloadable.
Delivery Date:	Shooting Dates:	July 28th

ESTIMATED COST SUMMARY		ESTIMATE	
1 Pre-production Wrap Labor	A	1,575.00	
2 Shooting Labor	B	4,300.00	
3 Pre-production Wrap Expenses	C		
4 Location And Travel	D	3,270.00	
5 Makeup, Wardrobe, And Animals	E		
6 Studio Stage Rental / Expenses	F		
7 Art Department Labor	G		
8 Art Department Expenses	H		
9 Equipment Costs	I	750.00	
10 Filmstock, Develop And Print	J	400.00	
11 Miscellaneous	K		
Subtotal		10,295.00	
12 Director Creative Fees	L		
13 Talent Labor	M		
14 Talent Expenses(Contingency Line Not	N		
15 Post Production Labor	O	3,500.00	
16 Editorial Finishing Post Production	P	75.00	
17 Other			
18 Other			
19 Travel			
20			
Insurance	% C C	416.00	
Production Fee	% % C	694.00	
CONTRACTED TOTAL 14,980.00			
OVERAGES TOTAL --			
GRAND TOTAL		14,980.00	

NOTES	
Bid Includes: 1 Day shoot at Malbon Event 1 x 10 hour days 2 Cameras (2 shooters on site) Travel crew including: 2 Videographers Edit, color correction and sound mix. Delivery of Evergreen video and stills for social of Products. 1 Drone (DJI quaility, not heavy lift) If allowed by FAA Editing for 7 videos. 1 of which is next day turnaround, 5-6 are longer content a few days after event. Production AND Payroll handling fee: Usually 20% but discounted down to 8% Insurance is set at 3%.	Bid does not include: Weather day. Re-shoots in another location. No location costs or permits. Assumed client (Malbon) has access. No Photographer Fee's No Retouching Fee's No Talent Fee's No Music costs beyond free library.